WELCOME TO
GCSE GEOGRAPHY

WHERE WILL IT TAKE US TODAY?
5.2: WHAT ARE THE CHALLENGES AND OPPORTUNITIES FOR CITIES TODAY?

a) What is life like for people in a city?
I began life as a village during Saxon times
I was famous for manufacturing industries
I am the 2\textsuperscript{nd} largest of my kind in the UK
I have two Universities located in me
1.1 million people inhabit me
I have two well known football teams located in me
I have re-invented myself as a city of shopping and culture
Be careful if waving a red flag .....
LEARNING IS SUCCESSFUL WHEN I …

Know:
• The precise location of Birmingham [2]
• About its importance at a range of scales [2+]

Understand:
• How local, regional, national and global connections are shaping Birmingham [4-6]

NB: Levels stop at [6] as this reflects the level of difficulty of questions that would be asked on this aspect of this topic on a GCSE paper
PRESENT NEW INFORMATION

LOOK, LISTEN, LEARN
Over To You…

1. What’s the relevance of these numbers? 1.1 million 2nd

2. Describe Birmingham’s location, using the following geo-lingo

West Midlands; Central; region; England; conurbation

3. How ‘well connected’ is Birmingham? Explain your thinking and quote evidence from Map B p154 in your answer [alt activity available]

4. How might this change in the future?
Know:
About its importance at a range of scales (L, N, R, G) [2+]
## How ‘connected’ is Birmingham #2?

<table>
<thead>
<tr>
<th>Birmingham</th>
<th>has connections with ……</th>
<th>Reason for connection</th>
</tr>
</thead>
<tbody>
<tr>
<td>12,000 students from overseas</td>
<td>They come for a University education</td>
<td></td>
</tr>
</tbody>
</table>

**Know:**
About its importance at a range of scales [2+]
APPLY TO DEMONSTRATE
SHOW THAT I UNDERSTAND
Why choose Birmingham?

Based upon what you know so far..... Suggest why Birmingham might be a good location for TWO of the following.....

a) A manufacturing company that sells products around the UK
b) A retail chain looking to open a new store
c) An overseas student wishing to study at university
d) A British student looking to study at university
e) A migrant from Eastern Europe

Thinking synoptically (seeing the bigger picture), how does this link to our earlier work about urban growth and change.

Understand:
How local, regional, national and global connections are shaping Birmingham [4-6]
REVIEW
WHAT HAVE I LEARNT?
Review time

1) WOTW – this was what Birmingham was known as

2) 1.1 million ......

3) 90 minutes away from ? by ? [2 options]

4) JLR has factories here

5) Birmingham is M-C

6) 12 000 ......
LEARNING IS SUCCESSFUL NOW I ... 

Know:

• The precise location of Birmingham [2]
• About its importance at a range of scales [2+]

Understand:

• How local, regional, national and global connections are shaping Birmingham [4-6]

NB: Levels stop at [6] as this reflects the level of difficulty of questions that would be asked on this aspect of this topic on a GCSE paper
Homework

You wish to investigate how multi-cultural Birmingham is.

1. Use this NOMIS website link to collect some secondary data about ethnicity.

2. Devise a survey [primary data] that we might use to investigate first hand how multi-cultural Birmingham is

Due:
# Census 2011:

**Geography:** Birmingham

<table>
<thead>
<tr>
<th>All usual residents</th>
<th>1,073,045</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>621,636</td>
</tr>
<tr>
<td>English/Welsh/Scottish/Northern Irish/British</td>
<td>570,217</td>
</tr>
<tr>
<td>Irish</td>
<td>22,021</td>
</tr>
<tr>
<td>Gypsy or Irish Traveller</td>
<td>408</td>
</tr>
<tr>
<td>Other White</td>
<td>28,990</td>
</tr>
<tr>
<td>Mixed/multiple ethnic groups</td>
<td>47,605</td>
</tr>
<tr>
<td>White and Black Caribbean</td>
<td>24,720</td>
</tr>
<tr>
<td>White and Black African</td>
<td>3,223</td>
</tr>
<tr>
<td>White and Asian</td>
<td>14,788</td>
</tr>
<tr>
<td>Other Mixed</td>
<td>8,476</td>
</tr>
<tr>
<td>Aslian/Aslian British</td>
<td>285,540</td>
</tr>
<tr>
<td>Indian</td>
<td>54,621</td>
</tr>
<tr>
<td>Pakistani</td>
<td>144,627</td>
</tr>
<tr>
<td>Bangladeshi</td>
<td>32,532</td>
</tr>
<tr>
<td>Chinese</td>
<td>12,712</td>
</tr>
<tr>
<td>Other Asian</td>
<td>31,148</td>
</tr>
<tr>
<td>Black/African/Caribbean/Black British</td>
<td>96,360</td>
</tr>
<tr>
<td>African</td>
<td>29,991</td>
</tr>
<tr>
<td>Caribbean</td>
<td>47,641</td>
</tr>
<tr>
<td>Other Black</td>
<td>18,728</td>
</tr>
<tr>
<td>Other ethnic group</td>
<td>21,804</td>
</tr>
<tr>
<td>Arab</td>
<td>10,910</td>
</tr>
<tr>
<td>Any other ethnic group</td>
<td>10,894</td>
</tr>
</tbody>
</table>