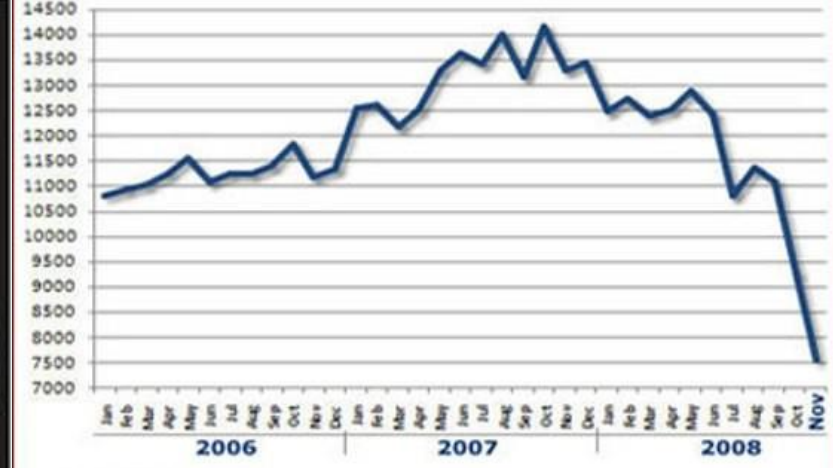


As the world turns...



What's the message?

Any literacy 'spots'?



# UK Economic Hubs

Learning is successful when I:

- understand the term "economic hub"
- can explain the location of these within the UK
- understand why their locations need careful planning

**Geography Skills:**

Key words - hub; corridor  
economics  
Locations

**Literacy Skills:**

Definitions  
Justifying decisions

**Employability Skills:**

Independent thinking  
Decision Making  
Time management  
Planning

# 2008!

- [REDACTED] CRISIS!
- Several large [REDACTED] collapse.
- [REDACTED] gives them [REDACTED] of pounds to avoid total disaster!
- The government also [REDACTED] billions of pounds to pay for schools, hospitals and other essential services.
- This caused huuuge amounts of debt! £154,000,000,000 (£150 billion)

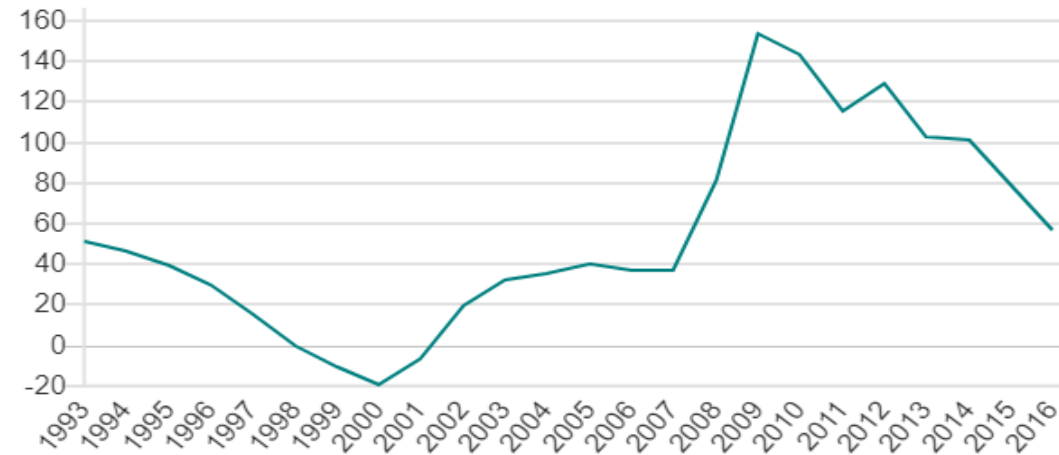


# Today

## Annual UK government borrowing

(excluding public sector banks)


— Pounds billion



- Today our economy is [redacted] and we are reducing our [redacted] and the amount we have to borrow.
- The deficit now stands at approximately £[redacted] billion.

(this doesn't mean we are not still in debt, just that we are now only £50 billion worse off than before the crash)

<http://www.nationaldebtclock.co.uk/>

£5,170 

# Today

- It is important to understand that our economy is growing.
- The amount of money we are generating as a country from all sources is going up and up.
- However this isn't happening at the same rates around the country.
  - London and the South East are growing much faster than old industrial areas of northern England.

# Economic Hubs

**These are the centres for economic activity.**

In other words, this is where the economic growth is happening the most.

Economic hubs can be whole cities or just a small area within one.

# Top 11 economic hubs

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1	London
2	Manchester
3	Birmingham
4	Milton Keynes
5	Bristol
6	Brighton and Hove
7	Nottingham
8	Leicester
9	Swindon
10	Peterborough
11	Cambridge

- Stick the outline map into the **middle of your page**.
- Use an atlas to **locate** these and mark them onto your map.
- You must **add a title** and include the **name** of the city and its **ranking**.



Describe the locations of economic hubs within the UK.

Suggest reasons for this distribution

What's the difference between 'high growth' and 'dynamic growth' cities?



# Growth Corridors

For economic hubs to be successful they often require access to other hubs. They need access to:

- Highly [redacted] workers
- Access to research centres and [redacted]
- [redacted] which is cheaper than in London
- Attractive [redacted] and [redacted] of life to attract staff to the area
- Good [redacted] around the UK and internationally to buy and sell goods/services.

**Growth Corridors are the connections between economic hubs**



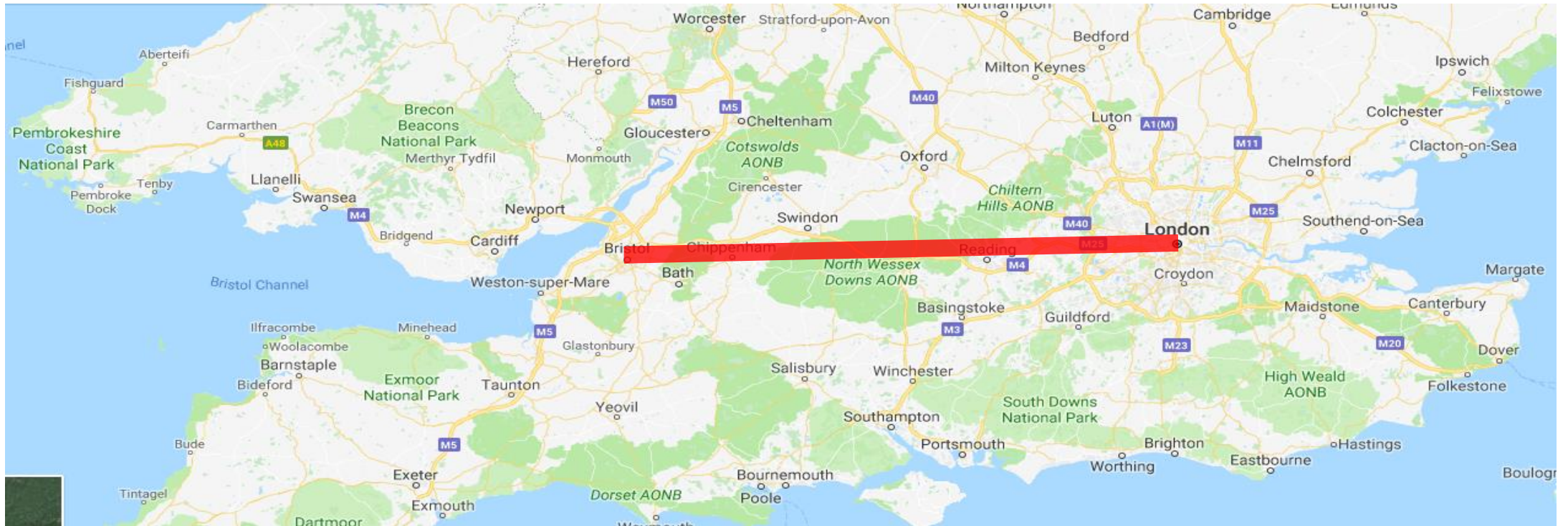
*One very important growth corridor is:*



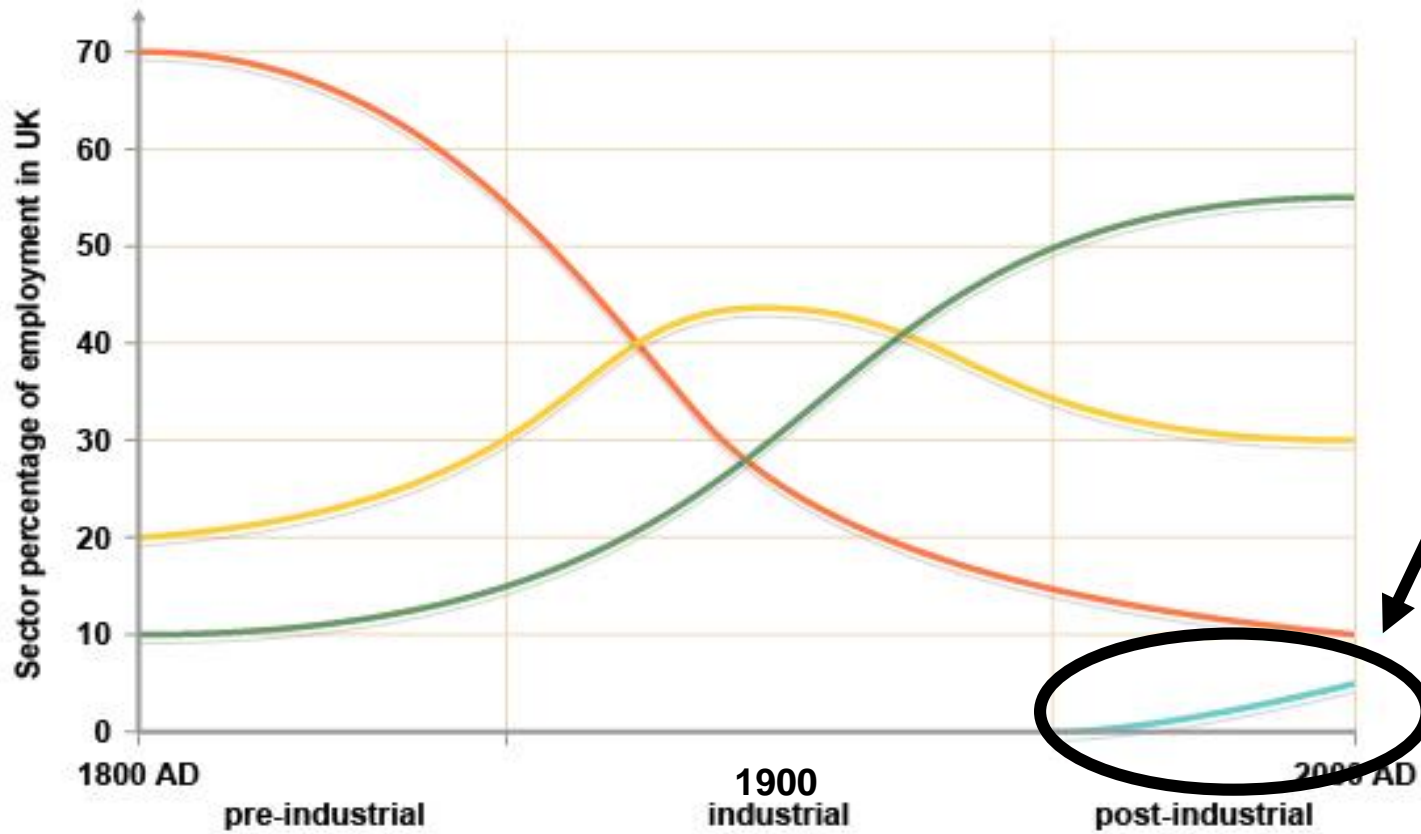
## **The M4 Corridor**

This links London to Bristol with lots of major cities along the way.

Add it to your map and your key

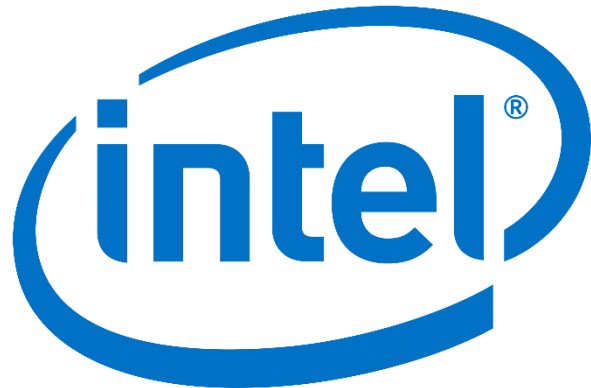


# M4 corridor. What is there that is making the economy grow?



1. Which sector is this?
2. How is it changing?
3. Why is the M4 corridor a good location for them?

20 seconds to remember as many of these businesses as possible.....



## Over To You ....

- You are setting up a new high tech business.
- You have been told that the M4 corridor is the best place to go but you need to do your own research to decide whether that is the case or not.
- Use the resources to decide how the FIVE locations compare!
- Remember what your company requires to be successful.....

# What you need to be successful

- Highly skilled workers.
- Access to research centres and universities.
- Land which is cheaper than in London.
- Attractive environment and good quality of life to attract staff to the area.
- Good transport link around the UK and internationally to buy and sell goods/services.

# Which site is best and Why?

Site	Location	Advantages	Disadvantages	Rank

# Why did we just do this exercise?

- There are a lot of important factors when choosing where to locate a business. Only when lots of businesses are successful in doing this in the same place will we get economic hubs which will boost our economy.

Plus, on a personal level .... Employability!

**Determination**

**Verbal  
communication**

**Organisation**

**Independent  
thinking**

**Teamwork**

**Time  
management**

**Problem solving**

**Written  
communication**

**Planning**