

Welcome to GCSE Geography



Where will it take us today?

1	G	3c
		3b
		3a
2	F	4c
		4b
		4a
3	E	5c
		5b
		5a
4	D	5c
		6b
		6a
5	C	7c
		7b
		7a
6	B	8c
		8b
		8a
7	A	EP
		EP
		EP
8	A*	EP
		EP
		EP
9	A*	EP
		EP

Topic 8: 8.2c L1 Resource Reliance

2
mins

‘Can we feed nine billion people?’ We will reflect upon the sustainability of strategies to increase food security.

Today’s theme: how sustainable is ethical consumerism?



Is ethical consumerism the answer?

5 mins

05/04/2017

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Starter for five

What do you understand by the term ethical consumerism?

STUCK?

Unscramble the words opposite to give a definition

deemed to have a negative impact on society or the environment. **can** be defined as in a way that minimises the practice of purchasing products and services produced **Ethical consumerism** social and/or environmental damage, while avoiding products and services

Ethical consumerism can be defined as the practice of purchasing products and services produced in a way that minimises social and/or environmental damage, while avoiding products and services deemed to have a negative impact on society or the environment.

Learning is successful when I ...

Know:

- how ethical consumerism and eliminating food waste work [1-3]

Understand:

- Why these are sustainable food security strategies [4-7]



How does ethical consumerism work?

15
mins

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- Name three examples of ethical consumerism
- State what each one 'promotes'
- Describe how ethical consumerism in the UK has changed since 1999
- Explain why ethical consumerism has followed the trend you have described
- Apply K&U of sustainability to decide how sustainable Fair Trade is

come
get it!



<https://www.youtube.com/watch?v=4-pp7Pd-zdA>

What's the question? 1/3 1.3

What are the five stages in the food supply chain?

Where in the chain does most waste occur in:

a) LIDCs? b) ACs?

Why is this?

What can we do to reduce this waste?

Examine how sustainable this is

3-Legged Sustainability Stool

Sustainability



Economic Leg
Good Jobs
Fair wages
Security
Infrastructure
Fair Trade

Environmental Leg
0 Pollution & Waste
Renewable Energy
Conservation
Restoration

Social Leg
Working conditions
Health services
Education services
Community & Culture
Social justice

Quality of Life / Genuine Wealth / Genuine Progress

L.O: To understand where and why food waste occurs and how we might overcome this sustainably

Learning is successful now I ...

Know:

- how ethical consumerism and eliminating food waste work [1-3]

Understand:

- Why these are sustainable food security strategies [4-7]



An estimated 7m tonnes of food and drink is thrown away in the UK every year. Buying only what is needed is more sustainable. More careful production and packing can further reduce food loss.

How wasteful is your household with food?

What might discourage people from becoming ethical consumers?

Would/Do you buy wonky fruit & veg?

Reflection



We're trialling wonky veg boxes in our 'Beautiful on the Inside' range

We're trialling these fab wonky veg boxes as part of our 'Beautiful on the Inside' range in 128 stores in our continued effort to tackle food waste across the supply chain and to help famers.

