

How successful has the regeneration of Birmingham been?

Section 1:

a) Purpose

What to include in this section:

- The purpose of our enquiry is to investigate [re-word title above]
- What is regeneration? Why is it needed in AC urban areas like Birmingham
- Why is it important for cities to regenerate? [think socially, economically & environmentally]
- Named examples of regeneration that have taken place in the city (eg retail regeneration – Bullring + at least two more excluding our two examples)
- Names of the sites we went to and what regeneration has taken/ was taking place at our two sites

b) Focus & Background information

What to include in this section:

- The focus of our enquiry is [city name]
- Locate Birmingham!
- How has it developed as a settlement (V-T-C)?
- What put Birmingham on the map? [which industries? PLUS why was it a good location?]
- Other background information about the study area? Eg (un)employment rates; house prices; car ownership; religions (%); ethnicity (%)



c) Rationale

What to include in this section:

- Why did we choose Birmingham?
- What makes Birmingham important?
- Why is Birmingham in need of regeneration? [Hint: think what happened when the manufacturing industries closed/declined – social, economic & environmental impacts]

Section 2: Method

What to include in this section:

- What types of data are there? [P vs S] and [Q vs Q] and what's the difference between them?
- Advantages and disadvantages of using P and S data?
- How to ensure a Fair test?
- What % sample size is needed to gain a representative sample? Why didn't we get that?
- Create a table like this

- Field sketches
- Photographs
- Sustainability score card.
- Environmental Quality survey
- Questionnaire
- Quality of Life

Data Collection Technique Name	Step by Step Guide to carrying out this survey type	Type of data it generates (P,S, Q or Q)	How does it help prove the success of regeneration?

Section 3: Results

What did you find out? Remember to include the neat tables of results here please

Data Representation: How might we display our data?

[bar, pie, line, scatter, radar, proportional symbols; thematic map; choropleth map; annotated sketches & photos] – for each data collection technique – suggest a way of representing it eg photographs: annotate them to show key aspects of regeneration

Section 4: Analysis: How did what you found out help to answer the hypothesis?

1. EQS- Which of the two locations had the best score? Does the score improve over time? What do the results suggest about the success of regeneration in terms of the environment?
2. Sustainability Scorecard survey- Which of the two locations had the best score? Does the score improve over time? What do the results suggest about the success of regeneration in terms of the environment? In terms of sustainability?

3. Field sketches/Photos/Observations- What has been done in terms of the built environment at each location? Which still had regeneration going on? How do you know? How successful? You may wish to add neat sketches for BONUS POINTS or find photos on the internet of what these areas looked like pre-regeneration.
4. Questionnaires- What did the public have to say about the regeneration? 😊? 😞? Do they think some aspects have improved more than others? Which? Does this suggest that regeneration has been socially, economically or environmentally successful or a mixture? Explain your thinking!
5. Quality of life survey- Which of the two locations had the best score? Does the score improve over time? What do the results suggest about the success of regeneration in terms of: social? economic? environmental? Did some people prefer the 'old' Birmingham? Who? Why?

Section 5: Conclusion

To what extent has regeneration been successful? Explain your thinking and remember to structure your response like we do in exams!

Section 6: Evaluation: How could our data collection programme be improved?

What to include in this section:

- Were you able to get a full set of results?
- What challenges did you face? How did you try to overcome them?
- Future recommendations [think about any limitations of our results and how we might do things differently next time – day of survey; time of survey; time of year; locations; (un)fair tests; sampling techniques; pilot questionnaires; open vs closed questions on the questionnaire; poorly worded questions – which? Change them to?